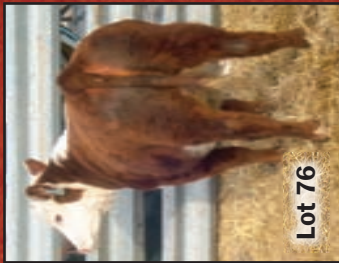


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## Red Power Bull Sale

16068 24th St SE  
Argusville, ND 58005



# Olson's Red Power

## Performance Bull Sale

At the Ranch ~ Argusville, ND ~ Noon Lunch ~ 1:00 Sale

~ Thursday ~  
**February 17, 2011**



### 77 Lots Selling

#### 45 - Red Angus Bulls

(41 Performance Packed Yearlings & 4 Coming 2-Year-Olds)

#### 14 - Polled Hereford Bulls

(7 Yearlings, 1 Fall & 6 Coming 2-Year-Olds)

#### 10 - Red Angus Heifers

#### 8 - Polled Hereford Heifers



*"The Regions Red Angus & Polled Hereford Performance Leader!"*

## ~ General Information ~

**Sale Time:** 1:00 CST, Thursday, February 17, 2011. Complimentary noon lunch. There will be refreshments and food later in the afternoon on Wednesday, February 16.

**Location:** At the ranch. From Argusville on I-29: 7 West on Cass #4, 1 North & ½ West. From Casselton @194: 10 North on State Hwy 18, 5 East on Cass #4, 1 North & ½ East.

**Motels:** Holiday Inn, on Interstate 29 in Fargo <20 minutes to ranch> 701.282.2700. Governors Inn, on Interstate 94 at Casselton <20 minutes to ranch > 888.847.4524. Fargo has many nationwide hotels 20 minutes from OHR.

**Airline Service:** Northwest and United both serve Fargo's Hector International Airport.

**Delivery:** Free delivery to central points up to 300 miles and further distances at cost. Take your bull home sale day and get \$50 off.

**Free Wintering:** We keep your bull until April 1st on purchases of \$2500 or more. We recommend insurance for those animals not leaving on sale day.

**Guarantee:** All cattle are fully guaranteed according to the standards set by the American Red Angus and American Hereford Associations. 2009 born bulls have been fertility tested. We will test yearlings prior to delivery on 4/1. We recommend you test yearling taken home on sale day.

**Terms:** Terms of the sale are cash or check. Settlement must be made immediately following the sale before animals can be loaded or delivered. Every animal sells to the highest bidder. Any correction from the auction block takes priority over printed material in the catalog. We will be retaining a semen interest in some of the bulls selling.

**Liability:** All attending the sale do so at their own risk. OHR assumes no responsibility for accident or injury.

**EPD's:** All EPD's are current as of January 12, 2011. As yearling weights, carcass ultrasound and scrotal measurements are taken the EPD's may change some by sale day. Registration numbers are provided so you can research animals further at breed websites: [www.redangus.org](http://www.redangus.org) or [www.hereford.org](http://www.hereford.org).

**Cattle on Display:** All sale cattle are at the ranch and we will invite you to stop prior to the sale to look them over and visit with us. Many of the mothers and sires will be nearby also. Sale cattle will be available for viewing in their display pens the afternoon of Wed. February 16 and again Thursday morning until the sale starts.

**Herd Health:** All bulls will be tested for BVD. Our herd is Johnes Free. All sale cattle were vaccinated and boosted this fall with Bovi Shield 5 and Ultra One Shot 7 and treated again with Ivermectin pour on in December. Vet work by Dr. Peterson and Casselton Vet Service - 800-216-9985.

**Supplement Sheet:** More information will be available upon request on week prior to the sale and available sale day, including: Ribeye, back fat, marbling, pelvic area and scrotal measurements. Current EPD's and weights are provided in the catalog. We hope to provide you with the most accurate information possible so when you see the cattle you can make the best selection for your program.

**Mail and Phone Bids:** Bidders unable to make the sale may contact the Olsons or a staff member to assist in the bidding process. Cell phone numbers listed below.

Sale day phone ~ 701-484-5779

### Sale Staff - Cell Phones

Kyle Gilchrist, Auctioneer .....641-919-1077  
 Clint Berry, Red Angus Assn. Rep.....417-844-1009  
 Kris Peterson, Cattle Business Weekly.....701-339-0305  
 Levi Landers, AHA.....308-730-1396  
 Bryan Gill, Pifer's Livestock Marketing.....701-730-0134  
 Justin Dikoff, DV Auctions.....605-290-0635

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3. Tune in for the sale and make your purchases!

**High speed internet** is required for successful bidding-be sure to check the lag-time monitor in the top left corner to ensure real-time broadcasts.

**Proxy Bidding**-if you can't make time to watch the sale, register a proxy bid and let our system represent your bid while you're away. Look for the "proxy bid" tab on the auction listing, and fill in your maximum bids. We'll handle the rest!

**Having troubles?** During the auction, you can type a message to the operator at any time for assistance. Our full-time support team can also always be reached at (402) 474-5557.

**DVA Rep. Justin Dikoff (605) 290-0635**  
email: [jdikoff@dvauction.com](mailto:jdikoff@dvauction.com)

Please contact me with questions about the sale or to view the cattle for you.

### Cattlemen,

Welcome to our Red Power Performance Tested Bull Sale on Thursday, February 17th! The bulls are especially impressive this year with extra performance, muscle and the genetics to back it up. They have been performing very well on test and we are excited to see the data as it continues too come in!

This year we will be having a video sale! The bulls and heifers will not enter a sale ring. We will have a large screen video in place of that in our heated sale facility. Video will play on each lot as it is sold. Everything else will remain the same! The sale animals will all be on display and available for your viewing as they have always been. Additionally, the video for the sale will be available to you in early February by requesting a DVD from us or viewing the video clips on our website: [www.olsonredpower.com](http://www.olsonredpower.com). We hope having this available prior to the sale will help you in your selection process.

We invite you come and visit us prior to the sale and see the bulls in their "natural" environment. Many of the mothers will be calving or close to it and our powerful herdsires are here also.

This years offering will be our best ever - featuring many performance packed, maternally backed powerful yearling bulls from breed-leading sires! There are many individuals that we firmly believe can impact the breed for years to come! We have a select group of high quality 2-year-old bulls also. Most of the bulls will work well on heifers. The heifers are right from the heart of our replacements and many are show quality!

We are continuing to collect data on the sale animals including carcass, scrotal and gain which will be available a week prior to the sale. All bulls in the sale will be tested for BVD and our herd is Johnes Free. Again we will be offering a \$50 discount if you take your bull on sale day or we will keep him until April 1st. Also we offer free wintering on bulls over \$2500 and 300 mile delivery.

Our family has been in the registered cattle business since 1936 and we are committed strongly to the cattle industry. We are here to serve you! Contact us if you have any questions or need more info prior to the sale. We hope to see you on the 17th.

Sincerely,  
The Olsons



Ed, Carl & Jeanne Olson

### The Olsons - Cell Phones

Edward.....701-238-3601  
 Carl.....701-361-0684  
 Jeanne.....701-866-5779  
 Craig.....701-367-6704  
 Caryn.....701-367-4434

**RED OHR ANGUS** ⚡ **Polled Herefords**

**The Olsons**  
Edward, Jeanne, Carl, Craig and Caryn  
16068 24 St. S.E. ■ Argusville, ND 58005  
Email: [olsoncande@aol.com](mailto:olsoncande@aol.com)

**"We Breed Excitement"**  
Phone/Fax: (701) 484-5779  
Ed's cellular: (701) 238-3601  
Carl's cellular: (701) 361-0684

**[www.olsonredpower.com](http://www.olsonredpower.com)**

## ~ Red Angus Yearling Bulls ~

### Our Females make the difference!

Our cowherd consists of 100 high volume, heavy milking, performance packed mother cows. Are cattle are selected for a balance of traits with performance as the priority. We focus on efficiency, udder quality and structural correctness while maintaining a common sense approach to our breeding program. Only the most productive are allowed to stay!



Every Herdbull starts with a great mother!



Stacking cowfamilies to maximize predictability!



Problem free cows built for longevity!



Udder quality from generation to generation!

Capacity, volume, depth and fleshing ability!



Time-tested, maternally strong pedigrees!



Documented consistent producers!



Structural correctness with extra eye appeal!



Cows that flat get it done on any sire!



The cow is a factory designed for profit!



### 1 OHRR 287U ND TRACKMAN 2X

OHRR 2X	1/5/2010	100% 1A	1398407	BW	1.4
OHRR 25R Dakota Tracker 26U		WR Mr. Red Dawg 5335		WW	53
Sire:		OHRR 42L Copper Honey 25R		YW	91
JRSF Daisy Girl 287U		OHRR Dakota Copper 29K		MILK	17
Dam:		OHRR 70J Moonbeam 91L		TM	43
				STAY	8
				MARB	-.06
				REA	.22
				FAT	.01
				BW	70
				WW	745
				YW	1265

Out of dam of top seller in 2009 sale at \$7,500 for ¾ to James River Farms, Missouri. Bought in dam and out of Tracker 26U. Sire Tracker at JRSF In September - a GREAT bull! Retain ½ semen interest.



Sire to Lot 1

### 2 OHRR 32T DAK LANDMARK 10X

OHRR 10X	2/2/2010	100% 1A	1398403	BW	-0.4
OHRR Dakota Landmark 5T		COLEY'S Advance 5108		WW	30
Sire:		OHRR 1098 Classy 48L		YW	60
OHRR 112H Canyon Kuraba 32T		SRR Red Canyon 213		MILK	20
Dam:		RED Howe Ms Kuruba 112H		TM	35
				STAY	6
				MARB	.10
				REA	.08
				FAT	.00
				BW	78
				WW	730
				YW	1428

Second calf out of a superior 3 year old. Check the tts. Grand dam is the fantastic 112H cow sold to Texas in '07 cow sale. 32T's first calf sold as bred heifer in December '10 Santa Sale at \$3700 to Corey Banzhaf, Nebraska. Bull speaks for himself. Retaining ½ Semen Interest.



Lot 2



### 3 OHRR 54P COPPER TRUST 13X

OHRR 13X 2/5/2010 100% 1A 1398438  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR 214 Copper Lass 54P OHRR 06K Dak Copper 5M  
 Dam: PFFR Ms Lass 214

BW	-1.2
WW	30
YW	65
MILK	21
TM	36
STAY	9
MARB	-.16
REA	.11
FAT	.00
BW	81
WW	602
YW	1149

**Last calf from a great cow (G.D. 214 cow, \$6,000 at '07 cow sale) Dam R9N son sold to Chase Trautman in '08 sale.**

### 4 OHRR 6U MACS BERRY 14X

OHRR 14X 2/5/2010 99.4% 1B 1398409  
 OHRR Mahgny Berry 15L-11U RED Fine Line Mulberry 26P  
 Sire: OHRR 65H Mahogany 15L  
 OHRR Macs Bonita 60J-6U RED Brylor Master Plan 17M  
 Dam: OHRR 35B Macs Lela 30J

BW	1.8
WW	43
YW	79
MILK	13
TM	35
STAY	8
MARB	-.33
REA	-.19
FAT	-.02
BW	78
WW	720
YW	1211

**Second calf out of excellent 3 year old, but the outstanding 11U bull. Check performance and great EPD's.**

### 5 OHRR 808 DAKOTA WIX 15X

OHRR 15X 2/6/2010 100% 1A 1398405  
 OHRR 9502 Dakota Vision 204U 4L Super Vision R2292  
 Sire: MESSMER Ophelia 9502  
 LUCHT Miss Wix 808 5L Norseman King 2291  
 Dam: LUCHT Miss Wix 2612

BW	2.5
WW	35
YW	67
MILK	19
TM	37
STAY	8
MARB	.15
REA	.20
FAT	-.04
BW	82
WW	716
YW	1215

**Goes back to Wix – powerful black genetics from McCumber herd. Interesting and unique pedigree. Great numbers. Sire is Super Vision ET out of Dakota Copper dam.**

### 6 OHRR 19T MR RED DAWG 22X

OHRR 22X 2/12/2010 100% 1A 1398402  
 WR Mr. Red Dawg 5335 BUF CRK Valentino N031  
 Sire: TMAS Ms Fortune 114  
 OHRR 83L Kima Fayet 19T SRR Red Canyon 213  
 Dam: OHRR 182H Fayet 83L

BW	2.0
WW	48
YW	90
MILK	17
TM	41
STAY	8
MARB	-.12
REA	.25
FAT	-.03
BW	62
WW	550
YW	1241

**Red Dawg son with beautiful EPD's. Great pedigree with great females 83L, 112H, 114 cow. Red Canyon females are outstanding.**

### 7 OHRR 23T DAKOTA TRUST 21X

OHRR 21X 2/12/2010 100% 1A 1398399  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR 62M Lady Dancer 23T COLEY'S Advance 5108  
 Dam: OHRR 9502 Rams Eve 62M

BW	3.5
WW	50
YW	92
MILK	18
TM	43
STAY	7
MARB	-.20
REA	.04
FAT	-.01
BW	93
WW	794
YW	1416

**Outstanding bull! Dam 23T (105 MPPA) is one of our power 3 year olds. Grand Dam is great cow – son 67X one of the top bulls in this sale. GGD is 9502 donor cow (Dam of Dakota Copper). We will use this bull here. Selling full possession, half interest.**



### 8 OHRR 104M RAMS TRUST 25X

OHRR 25X 2/13/2010 100% 1A 1398434  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR 1098 Ms Casey 104M LCHMN Rampage 1098E  
 Dam: MS Casey 118

BW	-0.5
WW	20
YW	45
MILK	21
TM	31
STAY	7
MARB	-.13
REA	-.21
FAT	-.03
BW	82
WW	705
YW	1307

**Dam is 9 year old dam that out does many younger. One of our most solid producers – great numbers across the board!**



## 9 OHRR 40T MACKS TRUST 23X

OHRR 23X 2/12/2010 99.4% 1B 1398397

RED Global Trust 21T LCC Above & Beyond 1300J

Sire: RED Global's Lakina 87R

OHRR 30J Macs Vanna 40T 4L Advantage R9N

Dam: OHRR 35B Macs Lela 30J

**Excellent dam, Excellent EPD's and weights. Note BW to weaning will work well on heifers as well as cows.**

BW	-2.7
WW	26
YW	57
MILK	19
TM	31
STAY	9
MARB	-.23
REA	.12
FAT	.01
BW	69
WW	642
YW	1231

## 10 OHRR 69U CANYON MAC 29X

OHRR 29X 2/16/2010 100% 1A 1398453

OHRR Dakota Mack 203T RBRTS McIntosh II 344

Sire: MESSMER Ophelia 9502

OHRR 60Z Grande Lakota 69U LCHMN Grand Canyon 1244G

Dam: TBS Ms Lakota 60Z

**Registration number pending. EPD's will be available closer to sale day. Great young Grand Canyon ET female - 100% 1A. Note 76 to 738 wts. One of the good bulls in the sale.**

BW	1.1
WW	32
YW	64
MILK	30
TM	45
STAY	4
MARB	-.06
REA	.07
FAT	-.01
BW	76
WW	738
YW	1258



Lot 10's Sire

## 11 OHRR 28R DAK LNDMRK 30X

OHRR 30X 2/16/2010 100% 1A 1398376

OHRR Dakota Landmark 5T COLEY'S Advance 5108

Sire: OHRR 1098 Classy 48L

OHRR 745 Macks Tana 28R RBRTS McIntosh II 344

Dam: PFFR Ms Thunderheart 745

**Super dam, pgd and mgd - McIntosh & Rampage pedigrees (104 MPPA) are always at the top. Dams first calf topped Santa Sale '07 at \$3,800, 2nd (B) RPS at \$3,000. 09 calf: Replace females at OHR. Powerful maternal influence here - keep your daughters off this great prospect.**

BW	0.6
WW	28
YW	55
MILK	18
TM	32
STAY	7
MARB	-.12
REA	.06
FAT	.01
BW	83
WW	669
YW	1291

## 12 OHRR 38K SK LANDSLIDE 31X

OHRR 31X 2/17/2010 100% 1A 1398426

OHRR 107J Landslide 113R PIE Avalanche 381

Sire: SHHM Annabelle 107J

OHRR Sistr Scarlet 38K HLH Buster 406 603

Dam: OHRR Ms 925 Scarlett 15F

**Dam 38K is on one Ed's favorites - she's pasture eye candy. Even at age 10. Dam of Sire 113R, 107J - another great one. Keep daughters here. GD 15F has 4 daughter replacements. Perhaps a more outstanding individual than any cow ever at OHR.**

BW	0.7
WW	36
YW	68
MILK	17
TM	35
STAY	8
MARB	-.14
REA	-.05
FAT	.01
BW	84
WW	707
YW	1377



Lot 12's Dam

## 13 OHRR 63R LANDMRK 34X

OHRR 34X 2/18/2010 100% 1A 1398377

OHRR Dakota Landmark 5T COLEY'S Advance 5108

Sire: OHRR 1098 Classy 48L

OHRR 91L Copper Moonbeam 63R OHRR Dakota Copper 29K

Dam: OHRR 70J Moonbeam 91L

**Dam is dam of 2010 3rd top seller Sakic 1X to Sam Elrod in Texas at \$7,250. She's out-done herself again this year. Excellent weights and EPD's. Herd sire here!**

BW	0.5
WW	39
YW	71
MILK	16
TM	35
STAY	5
MARB	-.17
REA	-.22
FAT	-.02
BW	81
WW	750
YW	1400



Lot 13



## 14 OHRR 207 FULLY LOADED 35X

OHRR 35X 2/18/2010 100% 1A 1398450

RD Ter-Ron Fully Loaded 540R RED Heartland Knight Charm 1

Sire: RED Ter-Ron Goldie 240L

PFFR Ms Baroness 207 BADLANDS Cut Above 012

Dam: PFFR Baroness 861

**Son of Red TerRon Fully Loaded – one of the most talked about bulls in Red Angus breed. Was twin with heifer which we also kept – both raised on powerful dam – you will love this cow! Selling full possession with ½ interest.**

BW	4.0
WW	38
YW	66
MILK	7
TM	26
STAY	9
MARB	-.12
REA	.09
FAT	-.02
BW	71
WW	625
YW	1097



Lot 14

Lot 14's Dam ->



## 16 OHRR 58R GOLD TRUST 39X

OHRR 39X 2/19/2010 100% 1A 1398375

RED Global Trust 21T LCC Above & Beyond 1300J

Sire: RED Global's Lakina 87R

OHRR 63K Summer Gold 58R LCHMN Rampage 1098E

Dam: OHRR 4039 Ms Summer 63K

**McIntosh/Rampage on dam's pedigree. Great weights and EPD's. Well suited to cows and heifers! (101 MPPA)**

BW	-1.3
WW	21
YW	50
MILK	23
TM	34
STAY	8
MARB	-.13
REA	-.13
FAT	-.01
BW	79
WW	703
YW	1346



Lot 16

## 17 OHRR 218S MR BERRY 42X

OHRR 42X 2/21/2010 100% 1A 1398448

OHRR Mahgny Berry 15L-11U RED Fine Line Mulberry 26P

Sire: OHRR 65H Mahogany 15L

OHRR 9502 Ava Lana 218S PIE Avalanche 381

Dam: MESSMER Ophelia 9502

**Dam is ET out of Avalanche/9502. Excellent number 11U bull was held back last year to use here. Mulberry out of Mahogany 15L. His calves are top notch and very competitive.**

BW	1.8
WW	40
YW	76
MILK	18
TM	38
STAY	6
MARB	-.06
REA	.08
FAT	-.01
BW	86
WW	715
YW	1467



Lot 17



Lot 17 Rear

## 15 OHRR 24S CPR LANDMARK 38X

OHRR 38X 2/19/2010 100% 1A 1398380

OHRR Dakota Landmark 5T COLEY'S Advance 5108

Sire: OHRR 1098 Classy 48L

LMG 34P Towa Dionne 24S OHRR 99L Copper Hi Ho 108N

Dam: OHRR 75H Towa Diva 34P

**Dam – another solid wow-cow (103 MPPA) going back to Dakota Copper 29K – the big-time positive influence bull in this breed. He simply makes every mating better. Great weights and numbers. AWW index 107.**

BW	-0.1
WW	36
YW	66
MILK	19
TM	37
STAY	8
MARB	.00
REA	.02
FAT	.01
BW	78
WW	759
YW	1354

2011 Spring Red Angus Breed EPD averages - (Non Parent)

BW	WW	YW	Milk	TM	Stay	Marb	REA	Fat
-0.1	32	60	17	33	9	-.03	.09	0



## 18 OHRR 42L MACS LANDSLIDE 56X

OHRR 56X 2/27/2010 100% 1A 1398430

OHRR 107J Landslide 113R PIE Avalanche 381

Sire: SHHM Annabelle 107J

OHRR Macs Honey 42L RBRTS McIntosh II 344

Dam: BJR Emu-Mar 319-6266

**Dam here is one of our best. Still weaning over 700# at age 10 and looking good too. She is dam of super cow 25R.**

BW	-0.6
WW	30
YW	54
MILK	19
TM	34
STAY	8
MARB	.05
REA	.17
FAT	-.03
BW	69
WW	729
YW	1143



Lot 18's Dam

Maternal Sister to Lot 18 ->



## 19 OHRR 150T MK CPR CASEY 58X

OHRR 58X 2/27/10 100% 1A 1398443

OHRR Dakota Mack 203T RBRTS McIntosh II 344

Sire: MESSMER Ophelia 9502

OHRR 96N Copper Casey 150T OHRR Dakota Copper 29K

Dam: OHRR 118 Ms Explorer 96N

**203T: 1/2 interest sold here in '08. Sired top bred heifer with Santa Sale VII last December at \$3,700. We have several replacements from calf crop. Dam is first calver by Dakota Copper doing a great job.**

BW	1.1
WW	29
YW	49
MILK	20
TM	34
STAY	6
MARB	-.03
REA	-.09
FAT	-.02
BW	78
WW	672
YW	1226

### Olson's Red Power Advantage:

- + More performance, muscle & maternal excellence.
- + Carcass, performance, scrotal & pelvic data available.
- + Bulls tested for BVD & from Johnes Free herd.
- + Bulls developed on roughage ration to ensure soundness.
- + Free wintering on bulls over \$2500, 300 mile delivery.
- + \$50 discount if you take your bull home sale day.
- + Reputation breeder of quality registered cattle since 1936!

## 20 OHRR 141T COPPER MAC 61X

OHRR 61X 2/28/2010 100% 1A 1398444

OHRR Dakota Mack 203T RBRTS McIntosh II 344

Sire: MESSMER Ophelia 9502

OHRR Copper Sharee 2M-141T OHRR Dakota Copper 29K

Dam: OHRR 503 Copper Sharee 2M

**Here's Mr. Excitement - top shelf everywhere here. Individuals like this guy make the work worth while! Another 203T out of McIntosh and Dakota Copper dam. Dam is first calver out of the great 2M cow that sold 2 flushes in our '07 cow sale for a total of \$8,250. 141T earned MPPA of 110 in her first calf. AWW: 124 index, 858 lbs. Outstanding herd bull prospect! Selling 1/2 interest. Terms Sale Day.**

BW	2.9
WW	47
YW	78
MILK	23
TM	46
STAY	7
MARB	-.15
REA	.07
FAT	-.01
BW	85
WW	858
YW	1432

Lot 20 Front



Lot 20

Lot 20's Grand Dam ->



## 21 OHRR 62M RAMS TRUST 67X

OHRR 67X 3/2/2010 100% 1A 1398436

RED Global Trust 21T LCC Above & Beyond 1300J

Sire: RED Global's Lakina 87R

OHRR 9502 Rams Eve 62M LCHMN Rampage 1098E

Dam: Messmer Ophelia 9502

**A twin out of one of our finest old cows (102 MPPA). This bull will not be missed in the lineup. He's full of muscle, depth and beautiful structure. Dam 62M is maternal sister to Dakota Copper out of the Rampage, a sire of many high dollar individuals. Here's another great one! Retaining 1/2 semen interest.**

BW	-0.1
WW	30
YW	63
MILK	23
TM	38
STAY	7
MARB	-.21
REA	-.09
FAT	-.02
BW	65
WW	686
YW	1302



Lot 21

Lot 21's Dam ->



## 22 OHRR 513 DAKOT TRUST 72X

OHRR 72X 3/5/2010 100% 1A 1398391  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 FLW Ruby Top 513 GILCHRIST Coyote B225  
 Dam: FLW Red Zeezee Top 324

BW	0.7
WW	34
YW	70
MILK	21
TM	38
STAY	6
MARB	-.15
REA	-.02
FAT	.01
BW	85
WW	765
YW	1475

**Second calf of Dam 513 (MPPA 106) who raised our second top seller at 2010 Red Power Sale at \$8,000 for ½ interest to Kemen Farms, Madison, MN. He created some excitement and this bull will too!**



Lot 22



Lot 22's Maternal Brother

## 23 OHRR 716 WIX TRUST 74X

OHRR 74X 3/6/2010 100% 1A 1398394  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 LUCHT Red Miss Wix 716 5L Direct Fire 1641-6443  
 Dam: LUCHT Miss Wix 2612

BW	-1.8
WW	23
YW	56
MILK	24
TM	36
STAY	8
MARB	.03
REA	.07
FAT	-.01
BW	74
WW	655
YW	1345

**74X goes back to black-bred Wix and 5L cattle on dam side. Dams second calf - great production and EPD's. Trust calves are excellent!**

## 24 OHRR 215S DAKOTA TRUST 75X

OHRR 75X 3/7/2010 100% 1A Pending  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR 9502 Avalana 215S PIE Avalanche 381  
 Dam: MESSMER Ophelia 9502

BW	-0.7
WW	32
YW	69
MILK	21
TM	37
STAY	6
MARB	-.10
REA	.08
FAT	-.02
BW	66
WW	575
YW	1197

**Trust out of another Ophelia 9502/Advalanche 381 ET female. We have 5 of them. All are outstanding producers! This one is a twin - He'll do a great job on heifers or cows.**

## 25 OHRR 413R S-VIS TRUST 79X

OHRR 79X 3/10/2010 100% 1A 1398364  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 MS Sweet Vision of 4L 413R 4L Super Vision R2292  
 Dam: MS Advancer of 4L RM23

BW	0.0
WW	33
YW	72
MILK	21
TM	37
STAY	8
MARB	-.13
REA	.42
FAT	.04
BW	86
WW	678
YW	1118

**Dam (102 MPPA) is also dam of sale topper in 2009 to Virgil Belflower in GA at \$10,000 for ½ interest. She was Senior Champion female at Denver in '08 National Western Stock Show. Good weights, nice numbers.**



Lot 25's Dam



Lot 25's Maternal Brother

Supreme Champion 2009 NDWS & 2009 High Seller





## 26 OHRR 0706 ND TRUST 81X

OHRR 81X 3/11/2010 100% 1A 1398393

RED Global Trust 21T LCC Above & Beyond 1300J

Sire: RED Global's Lakina 87R

RRAS Betsy 0706 OHRR Dakota Copper 29K

Dam: LAZY S Miss 86

**A second calf by Trust out of the attractive, good uddered 0706 (102 MPPA) Dakota Copper daughter we purchased at Minnesota State Sale. She had a great bull last year too. Couldn't ask for better weights or EPD's. Herd bull here.**

BW	0.9
WW	37
YW	72
MILK	22
TM	41
STAY	7
MARB	-.24
REA	.05
FAT	.02
BW	84
WW	780
YW	1294



Lot 26

## 28 OHRR 23 DAKOTA TRUST 84X

OHRR 84X 3/12/2010 100% 1A 1398423

RED Global Trust 21T LCC Above & Beyond 1300J

Sire: RED Global's Lakina 87R

GMRA Juana 023 LCHMN Red Spread 1271F

Dam: GMRA Juana 329

**In case you haven't heard, Carl's 023 cow (103 MPPA) is one of our most beautiful and productive. She's also a revenue cow, bringing in dollars. Top bull at \$7,000. Perfect look, size, udder!! One heifer sold to Mary VonForell at \$3,300.**

BW	-1.0
WW	34
YW	73
MILK	23
TM	40
STAY	6
MARB	-.26
REA	.19
FAT	.00
BW	85
WW	746
YW	1272



Lot 28

## 27 OHRR 146T COPPER MAC 82X

OHRR 82X 3/12/2010 100% 1A 1398435

OHRR Dakota Mack 203T RBRTS McIntosh II 344

Sire: MESSMER Ophelia 9502

OHRR Copper Annabelle 146T OHRR Dakota Copper 29K

Dam: SHHM Annabelle 107J

**Great first job! Dam 146T (102 MPPA) daughter of OHR favorite cow 107J super cow dam of herd sire 113R and many great individuals and high sellers. Out of Mack 203T - we really like the potential in this bull.**

BW	2.6
WW	39
YW	65
MILK	21
TM	41
STAY	7
MARB	-.15
REA	.09
FAT	-.02
BW	83
WW	708
YW	1288



Lot 28's Dam

Maternal Brother to Lot 28 ->



**Clint Berry**  
"Dr. Hoss"



Commercial Marketing Director - National Red Angus

## 29 OHRR 13K RED BARON 88X

OHRR 88X 3/15/2010 100% 1A 1398427

WR Mr. Red Dawg 5335 BUF CRK Valentino N031

Sire: TMAS Ms Fortune 114

OHRR 30H Summer 13K OHRR 096 Cub Cadet 30H

Dam: OHRR 4039 Summer 23H

**Dam 13K - 11 years old and still weaning a top calf. She's feminine and hard working. 2 OHR replacements - one show heifer to North Carolina.**

BW	6.2
WW	53
YW	94
MILK	14
TM	41
STAY	9
MARB	.03
REA	.49
FAT	.02
BW	106
WW	783
YW	1309



### 30 OHRR 220S DAK TRUST 92X

**OHRR 92X** 3/17/2010 100% 1A 1398389  
**RED Global Trust 21T** LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R

**OHRR 107J Advanna 220S** 4L Advantage R9N  
 Dam: SHHM Annabelle 107J

BW	-0.5
WW	33
YW	67
MILK	24
TM	40
STAY	8
MARB	-.21
REA	.13
FAT	-.01
BW	61
WW	617
YW	1164

*Twin out of a great ET female out of super Annabelle 107J. Dam's MPPA: 103. A very good bull with great EPD's - use on heifers or cows.*

### 31 OHRR 46G CUB TRUST 103X

**OHRR 103X** 3/21/2010 100% 1A 1398419  
**RED Global Trust 21T** LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R

**OHRR 925 Cub Lass 46G** GLACIER Cub 446  
 Dam: MS Neo-Sho Memorial A925

BW	-0.2
WW	18
YW	47
MILK	23
TM	33
STAY	8
MARB	-.13
REA	-.09
FAT	.03
BW	87
WW	648
YW	1208

*Dam age: 14 (102 MPPA), still looks and produces like a young one. Help yourself to a herd bull that will give you great replacement females with super udders and femininity and excellent production. Another good Trust!*

### 32 OHRR 22L RX LANDSLIDE 104X

**OHRR 104X** 3/21/2010 100% 1A 1398429  
**OHRR 107J Landslide 113R** PIE Avalanche 381  
 Sire: SHHM Annabelle 107J

**OHRR Foxy Roxy 22L** LCHMN Rampage 1098E  
 Dam: ROBERTS PR-Foxy 18B

BW	2.6
WW	41
YW	76
MILK	21
TM	41
STAY	7
MARB	-.10
REA	.07
FAT	-.01
BW	90
WW	797
YW	1426

*10 year old cow that is still beautiful and productive. 2 daughters in herd. Dam has 106 MPPA (Grand Dam 110). These are the kind of females we like our herd sires to come from!*



### 33 OHRR 742 ND TRUST 106X

**OHRR 106X** 3/22/2010 100% 1A 1398396  
**RED Global Trust 21T** LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R

**L83 Miss Rambler 742** MFIN Finchbull M75  
 Dam: RED Mac Miss Rambler 6L

BW	-1.6
WW	35
YW	71
MILK	20
TM	38
STAY	9
MARB	-.05
REA	-.04
FAT	.00
BW	73
WW	735
YW	1282

*L83 dam has done a great job in 2nd calf. Impressive weights and EPD's. You will like all the Trust calves - we surely do.*

### 34 OHRR 9S CPR LNDSLIDE 108X

**OHRR 108X** 3/24/2010 100% 1A 1398383  
**OHRR 107J Landslide 113R** PIE Avalanche 381  
 Sire: SHHM Annabelle 107J

**OHRR 36P Copper Classy 9S** OHRR 99L Copper Hi Ho 108N  
 Dam: OHRR 25K Prairie Diva 36P

BW	1.1
WW	37
YW	68
MILK	20
TM	39
STAY	7
MARB	-.10
REA	.23
FAT	.03
BW	84
WW	689
YW	1366

*Landslide out of solid Copper Grand Dam (103 MPPA). 9S - 3 year old performance cow - a second great bull and '09 heifer is a replacement here! Great weights and numbers.*

### 35 OHRR 30U MISTER BERRY 111X

**OHRR 111X** 3/24/2010 100% 1A 1398413  
**OHRR Mahgny Berry 15L-11U** RED Fine Line Mulberry 26P  
 Sire: OHRR 65H Mahogny 15L

**OHRR Bonita Sharee 60P-30U** RED Brylor Master Plan 17M  
 Dam: OHRR 2M Meta Sharee 60P

BW	1.0
WW	40
YW	77
MILK	15
TM	35
STAY	7
MARB	-.05
REA	-.24
FAT	-.01
BW	74
WW	540
YW	

*Grand Dam 60P a great cow with strong EPD's. 30U - 1st calf. Calves out of 11U have been awesome. Sired 2nd top HC in Santa 2010 sale at \$3,500 to Berke Kids in Nebraska.*

### 36 OHRR 32N TRUSTEE 112X

**OHRR 112X** 3/24/2010 100% 1A 1398445  
**RED Global Trust 21T** LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R

**ESL Monu Honey 503** BJR Monu 4X-303  
 Dam: OHRR 3128 Macs Honey 15

BW	-1.5
WW	35
YW	71
MILK	19
TM	37
STAY	9
MARB	-.24
REA	-.03
FAT	-.02
BW	80
WW	715
YW	1283

*Dam (102 MPPA) from Ed and Sue Lloyd herd - has done a superb job here. Sold 2 females \$3,500 and \$3,800 in Red Power Sale and herd sire to Ed and Jim Uriell herd at Lakota. Everything good here!!*



## 37 OHRR 19H RED DAWG 119X

OHRR 119X 3/29/2010 98.1% 1B 1398420  
 WR Mr. Red Dawg 5335 BUF CRK Valentino N031  
 Sire: TMAS Ms Fortune 114  
 OHRR Macs Lela 19H RBRTS McIntosh II 344  
 Dam: LELAND Rimtop 416-120B

**Out of the very popular Red Dawg (20.3" REA = highest recorded in RAAA.) Incredible dam still producing 772lb. at weaning at age 13. She has paid her way here big-time!**

BW	2.2
WW	49
YW	84
MILK	14
TM	38
STAY	8
MARB	-.25
REA	.49
FAT	.03
BW	86
WW	772
YW	1292

## 38 OHRR 107J CHIEF TRUST 120X

OHRR 120X 4/1/2010 100% 1A 1398422  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 SHHM Annabelle 107J SHHM Robin Hood 117G  
 Dam: SHHM Red Rebelle 02E

**Bulls are getting younger, but amazing. Can't recommend a better cow - some as good, but none better! 107 MPPA. Outstanding cow (also dam of 113R - 4 year old herd sire.) Outstanding performance and EPD's. This is a great one! Retaining 1/2 semen interest.**

BW	0.7
WW	36
YW	68
MILK	25
TM	43
STAY	8
MARB	-.24
REA	.02
FAT	-.03
BW	86
WW	791
YW	1455



Lot 38



Lot 38's Dam

Maternal Brother to Lot 38 ->

## 39 OHRR 48R CANYON TRUST 124X

OHRR 124X 4/5/2010 100% 1A 1398368  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR 9930 Red Canyon Rob 48R SRR Red Canyon 213  
 Dam: SEXTON'S Semone 9930

**Trust out of Red Canyon daughter - Grand Dam 9930 was one of our very best. Third generation has some of the best sires in the breed. Again superior performance and EPD's. These bulls are all strong, correct, long, thick and growthy!**

BW	-1.4
WW	27
YW	64
MILK	22
TM	36
STAY	6
MARB	-.17
REA	-.01
FAT	-.01
BW	78
WW	687
YW	1201



Lot 39's Grand Dam

## 40 OHRR 211T TRUSTMARK 129X

OHRR 129X 4/12/2010 100% 1A Pending  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR 9502 Avalana 211T PIE Avalanche 381  
 Dam: MESSMER Ophelia 9502

**Dam ET daughter of 9502 (dam of Dakota Copper) and Avalanche. Young, but well qualified to do a great job.**

BW	-0.6
WW	32
YW	70
MILK	21
TM	37
STAY	
MARB	
REA	
FAT	
BW	77
WW	880
YW	1387

## 41 OHRR 55R ADV TRUST 135X

OHRR 135X 4/19/2010 100% 1A 1398365  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR LMF Rambos Tiffany 55R 4L Advantage R9N  
 Dam: OHRR 1K-210 Tiffany 66N

**Dam is excellent R9N daughter, great udder and production. A young Trust son with excellent performance.**

BW	1.5
WW	35
YW	71
MILK	21
TM	39
STAY	9
MARB	-.08
REA	.13
FAT	-.02
BW	89
WW	684
YW	1354



## ~ Reference Sires ~

### A RED GLOBAL TRUST 21T

**GNAS 21T** 1/19/2007 100% 1A 1378943  
**LCC Above & Beyond 1300J** LCHMN Above Heaven 1018F  
 Sire: HXC 701G  
**RED Global's Lakina 87R** MLK CRK Cub 722  
 Dam: RED Angus Medos Lakina 77D

*International playboy! Trust is a powerbull with a very kind BW EPD - producing great offspring as you can see. Purchased in 2009 from Northline Red Angus in Sask., Canada.*

BW	-2.8
WW	27
YW	67
MILK	23
TM	37
STAY	8
MARB	-.27
REA	.00
FAT	.00
BW	84
WW	834
YW	1410



**RED Global Trust 21T**

### B OHRR DAKOTA LANDMARK 5T

**OHRR 5T** 1/23/2009 100% 1A 1196965  
**COLEY'S Advance 5108** RBJR Advance A709  
 Sire: PERKS Miss Rambo 8105  
**OHRR 1098 Classy 48L** LCHMN Rampage 1098E  
 Dam: OHRR 925 Cub Lass 46G

*New guy on the block. 5T is an outstanding individual with a golden pedigree. Raised here and out of phenotypically near perfect parents. Dam Classy 48L is long bodied, feminine and perfectly uddered (MPPA: 105).*

BW	1.7
WW	37
YW	70
MILK	14
TM	33
STAY	6
MARB	-.04
REA	-.01
FAT	.02
BW	72
WW	697
YW	1380



**OHRR Dakota Landmark 5T**

### C OHRR 107J LANDSLIDE 113R

**OHRR 113R** 7/6/2005 100% 1A 1130253  
**PIE Avalanche 381** PERKS Advance 121R  
 Sire: PIE Ms Grand C 036  
**SHHM Annabelle 107J** SHHM Robin Hood 117G  
 Dam: SHHM Red Rebelle 02E

*Our senior herdsire. Big, powerful, heavy muscled, high performance bull. His donor dam is an awesome female with a 106 MPPA and is the dam of lot 20 in this sale. Her daughter sold for \$10,000 in our 2007 Dams of Distinction sale. Tested OS free.*

BW	1.9
WW	40
YW	74
MILK	20
TM	40
STAY	7
MARB	-.10
REA	.25
FAT	.01
BW	79
WW	597
YW	1311



**OHRR 107J Landslide 113R at 2 Years Old**

### D WR MR RED DAWG 5335

**5335 WR** 3/25/2005 100% 1A 1046249  
**BUF CRK Valentino N031** BECKTON Julian GG B571  
 Sire: BUF CRK Primrose 5679  
**TMAS Ms Fortune 114** LMAN King Rob 8621  
 Dam: STRAKA Ms Fortune 4109

*World Record REA at 20.4". High performance, extra long and his dam has a 107 MPPA. Note the power in his numbers and progeny! Owned with Thomas, Weidenbach, Gill Llyod, Double Diamond and Harbin. Semen available through Big Red Genetics. Tested OS Free.*

BW	3.5
WW	65
YW	121
MILK	11
TM	43
STAY	9
MARB	-.43
REA	.63
FAT	-.02
BW	86
WW	798
YW	1607



**WR Mr. Red Dawg 5335**

### E OHRR DAKOTA COPPER 29K

**OHRR 29K** 1/28/2000 100% 1A 709597  
**LCHMAN Copper Rod 1204D** LMAN King Rob 8621  
 Sire: Copper Lass 2392  
**MESSMER Ophelia 9502** LCC Heaven or Bust 1000B  
 Dam: NODAk Lady Licorice

*Senior herdsire that keeps birth weights down and sires excellent structure, good muscling and good females. He was 2000 World Beef Expo Champion and NILE Bull Calf Champion in Billings. Owned with Broken Heart and ABS Global - semen available.*

BW	0.1
WW	37
YW	64
MILK	24
TM	43
STAY	6
MARB	-.14
REA	.05
FAT	.01
BW	75
WW	802
YW	



**OHRR Dakota Copper 29K**

~ Coming 2 Year Olds ~

**42 OHRR RED CASEY 47N-80W**

**OHRR 80W** 3/9/2009 100% 1A 1339920  
**WR Mr. Red Dawg 5335** BUF CRK Valentino N031  
 Sire: TMAS Ms Fortune 114

**OHRR 5E Copper Mack 47N** OHRR Dakota Copper 29K  
 Dam: OHRR Ms Classy 5E

**Outstanding two year old out of very popular Red Dawg (20.3 rib eye at 12 months). His sons topped our '09 sale. 80W is thick, long and phenotypically ideal. He'll be very popular on sale day!**  
**12 Mo: IMF: 3.25 REA: 16.83**

BW	2.9
WW	51
YW	90
MILK	10
TM	35
STAY	8
MARB	-.23
REA	.43
FAT	-.03
BW	87
WW	741
YW	1213



Lot 42

**43 OHRR HIHO DIVIDE 1S-117W**

**OHRR 117W** 4/23/2009 100% 1A 1339947  
**LCC Divide 1453K** GLACIER Divide 310  
 Sire: CJ'S Hobo Mable

**OHRR 72P Hi Ho Lass 1S** OHRR 99L Copper Hi Ho 108N  
 Dam: OHRR 48L Copper Canyon 72P

**Great Divide son - a very sought after pedigree. Grand Dam is 72P, sold to Smith RA in Nebraska, in '07 cow sale. Maternal pedigree is loaded with power. Great performance and EPD's.**  
**Actual (9 mo): IMF: 3.21 REA: 11.6**

BW	0.6
WW	37
YW	65
MILK	22
TM	40
STAY	6
MARB	.32
REA	-.07
FAT	.00
BW	78
WW	774
YW	1294



Lot 43's Sire

**44 OHRR RED CANYON 023-120W**

**OHRR 120W** 5/1/2009 100% 1A 1339907  
**SRR Red Canyon 213** LCHMN Grand Canyon 1244G  
 Sire: BLUE Ridge Kina 950

**GMRA Juana 023** LCHMN Red Spread 1271F  
 Dam: GMRA Juana 329

**Red Canyon out of Carl's ideal cow 023 (103 MPPA.) She's been a revenue cow - one Red Power Bull at \$7,000 and several others near the top. Her photo always sells her bulls. Choose this bull if you keep replacement females! Everything is good here. Retaining 1/2 semen interest.**  
**Actual (9 Mo): IMF: 3.16 REA" 12.5**

BW	-0.9
WW	40
YW	77
MILK	22
TM	42
STAY	3
MARB	.07
REA	.33
FAT	.00
BW	71
WW	817
YW	1227



Lot 44's Sire



Lot 44's Dam

**45 OHRR 215S-381 DIVIDE 122W**

**OHRR 122W** 5/2009 100% 1A Pending  
**LCC Divide 1435K** GLACIER Divide 310  
 Sire: CJ'S Hobo Mable

**OHRR 9502 Avalana 215S** PIE Avalanche 381  
 Dam: MESSMER Ophelia 9502

**A great two year old. Dam is ET out of 9502 (dam of Dakota Copper) and Avalanche. Sire is Divide: dark, long and extremely thick. This bull will produce some good ones for sure!**

BW	0.5
WW	31
YW	60
MILK	19
TM	35
STAY	5
MARB	.02
REA	.06
FAT	.01
BW	78
WW	559
YW	NA

*This years sale will be a video sale! The animals will not enter a sale ring. We will have a large screen video in our heated sale facility. Video will play on each lot as it is sold. Everything else will remain the same! The sale animals will all be on display and available for your walk through as always. Additionally, a DVD of the sale offering will be available in early February or you can see the video clips on our website: [www.olsonredpower.com](http://www.olsonredpower.com). We hope this will help you in your selection process.*



## ~ Red Angus Females ~

### 46 OHRR 30J CLASSY LASS 6X

OHRR 6X 1/31/2010 98.2% 1B 1398421  
 OHRR Dakota Landmark 5T COLEY'S Advance 5108  
 Sire: OHRR 1098 Classy 48L  
 OHRR 35B Macs Lela 30J RBRTS McIntosh II 344  
 Dam: LELAND Rimtop 416-35B

BW	1.5
WW	40
YW	67
MILK	13
TM	34
STAY	8
MARB	-.19
REA	-.05
FAT	-.02
BW	78
WW	703
YW	1092

**DAM 30J GDM two of our best producers. Guaranteed maternal power package in this female! Sire's dam 48L was an awesome individual.**



### 47 OHRR 20T TRISTA FAYET 16X

OHRR 16X 2/6/2010 100% 1A 1398447  
 RED Global Trust 21T LCC Above & Beyond 1300J  
 Sire: RED Global's Lakina 87R  
 OHRR 83L Kima Fayet 20T SRR Red Canyon 213  
 Dam: OHRR 182H Fayet 83L

BW	0.4
WW	32
YW	63
MILK	24
TM	40
STAY	8
MARB	.00
REA	-.03
FAT	-.02
BW	81
WW	512
YW	954

**A favorite of ours. Sadly, Dam 20T died before weaning. This girl survived on her own. 20T's first calf sold at Santa Sale as bred heifer at \$3,500. 16X will make a great cow also. Great EPD's!**



### 48 OHRR 217T MACS LYDIA 32X

OHRR 32X 2/17/2010 100% 1A 1398440  
 OHRR Dakota Landmark 5T COLEY'S Advance 5108  
 Sire: OHRR 1098 Classy 48L  
 OHRR 9502 Macs Livia 217T RBRTS McIntosh II 344  
 Dam: MESSMER Ophelia 9502

BW	-0.2
WW	31
YW	59
MILK	16
TM	32
STAY	6
MARB	-.08
REA	.04
FAT	-.01
BW	70
WW	603
YW	977

**Dam 217T is an ET out of McIntosh 344 and 9052 dam of Dakota Copper - a sure thing pedigree. Will be a great female.**

### 49 OHRR 109S CLASSY DIVA 37X

OHRR 37X 2/19/2010 100% 1A 1398451  
 OHRR Dakota Landmark 5T COLEY'S Advance 5108  
 Sire: OHRR 1098 Classy 48L  
 OHRR 18B Foxy Diva 109S LCC Divide 1435K  
 Dam: ROBERTS PR-Foxy 18B

BW	-1.0
WW	24
YW	50
MILK	16
TM	28
STAY	6
MARB	.03
REA	-.02
FAT	.02
BW	72
WW	530
YW	852

**A divide granddaughter. Granddams Foxy 18B and Classy 48L - simply two of the best cows ever at OHR. Should be another great one.**

### 50 OHRR 0624 RED DAPHNE 48X

OHRR 48X 2/26/2010 100% 1A 1398390  
 WR Mr. Red Dawg 5335 BUF CRK Valentino N031  
 Sire: TMAS Ms Fortune 114  
 JLRA Red Star 24S CBR Ram 3109-936  
 Dam: BIEBER Daphne 6067

BW	0.4
WW	47
YW	94
MILK	10
TM	33
STAY	7
MARB	-.32
REA	.30
FAT	.01
BW	68
WW	694
YW	1075

**Daphne has it all. A stand-out in the calf crop. Low BW - outstanding weaning and yearling. Ask Kevin Berke from NE how he likes his Red Dawg daughter from the '08 Santa Sale. A real beauty here!**



## 51 OHRR 53T FOXY LYDIA 54X

OHRR 54X 2/27/2010 100% 1A Pending

OHRR Dakota Landmark 5T COLEY'S Advance 5108

Sire: OHRR 1098 Classy 48L

OHRR 18B Foxy Vanna 53T 4L Advantage R9N

Dam: ROBERTS Pr-Foxy 18B

*Sire is super bull 5T, one of the best we've raised here. Twin out of a super 2 year old. A great pair of heifers. We keep her sister here!*

BW	2.0
WW	39
YW	74
MILK	16
TM	36
STAY	
MARB	
REA	
FAT	
BW	57
WW	573
YW	1059



## 52 OHRR 213T DAK TRISTA 89X

OHRR 89X 3/15/2010 100% 1A 1398449

RED Global Trust 21T LCC Above & Beyond 1300J

Sire: RED Global's Lakina 87R

OHRR T3 Lady Chief 213T T3 Chief 2887

Dam: ROY Advance A209

*Trust out of a full sibling to the very popular Advance 121R bull. Trust calves are just excellent! Dam is ET full sib to RBJR Advance A709. She gave us twin replacement heifers last year.*

BW	-2.6
WW	16
YW	38
MILK	12
TM	19
STAY	4
MARB	-.14
REA	.00
FAT	.00
BW	67
WW	591
YW	1002

## 53 OHRR 12M ANN FAYET 90X

OHRR 90X 3/16/2010 100% 1A 1398431

OHRR 107J Landslide 113R PIE Avalanche 381

Sire: SHHM Annabelle 107J

OHRR 4K-Ultra Fayet 12M GLACIER Explorer 740

Dam: OHRR 50H Ultra CUB 4K

*Dam is one of our last Explorer Fayet cows and a good one! Dam of 12M brought \$5,000 in our '07 cow sale. Sire 113R out of the great 107J cow. (MPPA: 107)*

BW	1.9
WW	21
YW	42
MILK	23
TM	34
STAY	8
MARB	-.03
REA	.12
FAT	-.01
BW	90
WW	508
YW	934

## 54 OHRR 25K DAK CLASSY 115X

OHRR 54X 3/25/2010 100% 1A 1398424

OHRR Dakota Landmark 5T COLEY'S Advance 5108

Sire: OHRR 1098 Classy 48L

OHRR Sistr Beauty 25K HLH Buster 406 603

Dam: SAR Red Beauty 3091

*Dam 25K goes back to black grandparents. GD 3091 was supreme champion female at ND Ag Expo as a bred heifer. Dam of sire is Rampage daughter. He sired the choice of 2010 heifer calves (Santa Sale VI) to Ray Brickl, Wisconsin @ \$7,000!*

BW	0.1
WW	28
YW	58
MILK	12
TM	26
STAY	4
MARB	-.16
REA	-.04
FAT	.01
BW	76
WW	627
YW	1097

## 55 OHRR 2R CRIMSON TRISTA 118X

OHRR 118X 3/27/2010 100% 1A 1398372

RED Global Trust 21T LCC Above & Beyond 1300J

Sire: RED Global's Lakina 87R

OHRR 214-R9N JR Miss 2R 4L Advantage R9N

Dam: PFFR Ms Lass 214

*Great potential here: Dam 2R is one of our phenotypically beautiful cows. Her pedigree is golden with 214 and R9N. Be sure to see Trust bull sale day - you'll like him too!*

BW	1.3
WW	31
YW	65
MILK	19
TM	35
STAY	8
MARB	-.18
REA	.26
FAT	-.01
BW	87
WW	563
YW	1019

### More Choice... Less Corn!

**MARC CYCLE VII DATA Report 22**

Breed of Sire	% USDA Choice
Red Angus	89.9
Angus	87.6
Simmental	65.7
Hereford	65.4
Charolais	61.9
Gelbvieh	57.7
Limousin	56.9

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~ Reference Sire ~

**A** **MRC JOHNNY CASH 524**

MRC 524 2/21/2005 100% 1A P42630344

REMITALL Jonathon 73J REMITALL Embracer 8E

Sire: REMITALL Feline Marvel 22F

RU 8G Robyn 27L GERBER Gunner 8G

Dam: HAROLDSON'S CU Robyn 20X 27H

Jonathan son from an excellent Gunner & Keynote bred cow who is a Dam of Distinction with a 109 WWR. 524 has extra muscle, depth, pigmentation and a wonderful mother. He is a breed improver for 11 of 15 measurable traits!

BW	4.0
WW	45
YW	83
MILK	19
TM	41
SC	1.0
REA	.12
FAT	.011
IMF	.14
BW	90
WW	712
YW	1187



MCR Johnny Cash 524



OHR Kodiak D467 75M

**B** **OHRR KODIAK D467 75M**

OHRR 75M 2/18/2002 100% 1A P42265072

VCR East Kodiak 506E WTK 55Y Bond 75A

Sire: VCR Mis Flo Jo 849X

HUSO 114 Gem D467 HUSO 6W Voyageur B209

Dam: HUSO Prophet Gem A114

Our senior herdsire loaded with extra muscle, superior performance, lots of pigmentation and a great structure. His dam is a high volume, heavy milking donor with a 111 WWR. He's a son of the breed legend Kodiak - who is a trait leader for Ribeye, Marbling & Scrotal; a Sire of Distinction and CHB leader!

BW	4.5
WW	56
YW	92
MILK	14
TM	41
SC	1.0
REA	.54
FAT	.032
IMF	.10
BW	93
WW	742
YW	1244

For a DVD/info contact:



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"We Breed Excitement!"

2011 Spring Hereford Breed EPD averages - (Non Parent)

BW	WW	YW	Milk	TM	Scr	Marb	REA	Fat
3.6	44	72	17	40	.6	.03	.22	.001

~ 2010 Polled Hereford Bulls ~

**56** **OHR REDEYE 51R 24X**

OHRR 24X 2/13/2010 100% 1A 43119452

SHF Rib Eye M326 R117 KCF Bennett 3008 M326

Sire: HVH Miss Hudson 83K 8M

OHR Nikita 16G 51R VCR East Kodiak 506E

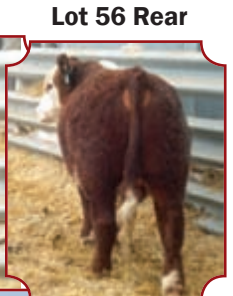
Dam: OHR Questiva 16G

A great Rib Eye son with extra muscle and performance. Dam is a top Kodiak daughter with a 104.3 WWR. Granddam was a favorite Quest daughter. Breed improver for 11 of 15 categories and top 10% for Scrotal, Marbling, BMI, BI and CHB. Term of sale to be announced.

BW	4.5
WW	50
YW	82
MILK	17
TM	42
SC	1.3
REA	.33
FAT	-.005
IMF	.18
BW	95
WW	725
YW	1304



Lot 56



Lot 56 Rear



Lot 56's Dam ->

**57** **OHR PROSPER 37P 55X**

OHRR 55X 2/27/2010 100% 1A 43119474

BKR Sanderson 73C 60S RF Positive Plus 73C

Sire: BKR Victoria 262D 4J

MOHICAN Sheyenne 37P REMITALL Boomer 46B

Dam: MOHICAN Sheyenne 12L

Heavy muscle, deep bodied, easy doing bull from an excellent Dam of Distinction Boomer Daughter with 99.8 BWR and 114.8 WWR. Sanderson daughters are ratioing 103.8. Top 10% for WW, YW, Milk, M & G and REA.

Term of sale to be announced.

BW	4.6
WW	55
YW	97
MILK	25
TM	52
SC	.8
REA	.44
FAT	.034
IMF	-.05
BW	89
WW	713
YW	1175



Lot 57



Lot 57's Sire ->





## 58 OHR LOINEYE 19N 47X

OHRR 47X 2/24/2010 100% 1A 43119457

SHF Rib Eye M326 R117

KCF Bennett 3008 M326

Sire:

HVH Miss Hudson 83K 8M

OHR Nikita 406E 19N

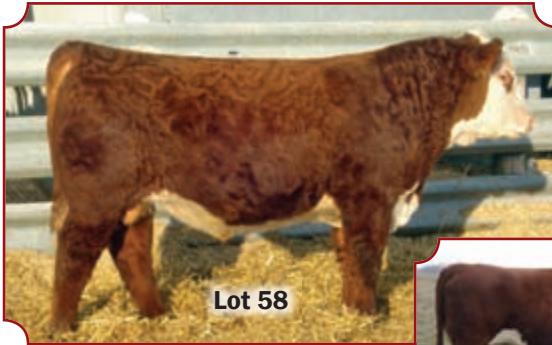
VCR East Kodiak 506E

Dam:

JAK 218Y Rarity 406E

**Long, thick and lots of pigment with a really good Kodiak mother. Dam WWR 112! Breed improver for 12 of 15 categories. Top 10% for scrotal, marbling and all 4 profit indexes. Rib Eye worked well on Kodiak daughters!**

BW	2.4
WW	47
YW	70
MILK	15
TM	38
SC	1.4
REA	.28
FAT	-.008
IMF	.20
BW	82
WW	723
YW	1221



Lot 58

Lot 58's Dam ->



## 59 OHR COMFORT KING 86U 33X

OHRR 33X 2/17/2010 100% 1A 43119453

RJH Momentum H45

3D No Limit 09E

Sire:

JR Y168 Gloria C104

OHR Revlon 41R 86U

HA Masterpiece M242

Dam:

OHR Nikita 88G 41R

**Complete, moderate, conservatively marked son of breed leader, Momentum and our best first calver. Excellent EPD profile also. It's a breed improver for 13 of 15 categories and in the top 5% of breed for WW, YW, M & G, Scrotal, REA, BMI, BII and CHB! Excellent pedigree. Recommended for heifers. Term of sale to be announced.**

BW	3.4
WW	62
YW	95
MILK	21
TM	52
SC	1.4
REA	.72
FAT	.00
IMF	.02
BW	82
WW	729
YW	1184



Lot 59's Grand Dam

## 60 OHR BULLSEYE 110N 68X ET

OHRR 68X 3/3/2010 100% 1A 43126346

SHF Rib Eye M326 R117

KCF Benett 3008 M326

Sire:

HVH Miss Hudson 83K 8M

BNC 4L Diamond Lil 110N

FCC 60G Maddux 4L

Dam:

BLACK-Diamond Gleamer 209J

**Deep, well muscled, pigmented son of Rib Eye. Dam is a very productive Maddox and 19D bred cow with a 108 WWR. She produced our top selling bull in 2009 and 2010 sales! Her 2008 heifer calf sold for \$10,000 and another daughter sold for \$8,750. Breed improver for 13 of 15 categories and top 15% for Scrotal, BMI, BII and CHB. Term of sale to be announced.**

BW	3.4
WW	51
YW	79
MILK	20
TM	46
SC	1.2
REA	.23
FAT	.00
IMF	.13
BW	83
WW	689
YW	1179

## 61 OHR HAWKEYE 110N 60X ET

OHRR 60X 2/28/2010 100% 1A 43126345

**Complete, well muscled son of the great ABS sire, Rib Eye. Dam has a 108 WWR and raised our high seller for Red Power in 2009 and 2010. Breed improver for 13 of 15 categories and top 15% for Scrotal, BMI, BII and CHB. Full brother to Lot 60.**

BW	3.4
WW	51
YW	79
MILK	20
TM	46
SC	1.2
REA	.23
FAT	.00
IMF	.13
BW	73
WW	646
YW	1143



Lot 60



Lot 60 & 61's Dam



<- Maternal Brother & High Seller in 2009 Red Power!

Maternal Brother and High Seller in 2010 Red Power! ->



## 62 OHR ADVISOR 40N 46X

OHRR 46X	2/22/2010	100% 1A	43119456	BW	3.4
PCR 286 Mr Advisor 502R	HUTH Full House N003			WW	56
Sire:	PCR Jacklyn Nikole 344N			YW	91
OHR Nikita 55H 40N	VCR East Kodiak 506E			MILK	15
Dam:	OHR Questiva 55H			TM	43
<p><i>Long bodied, heavy muscled son of CHB and performance leader, Advisor. Dam is a great uddered, Kodiak daughter with 97 WWR and 103 WWRs. Breed improver for 12 of 15 categories and to 10% for WW, YW, Scrotal, Marbling, BMI, BII and CHB!</i></p>				SC	1.1
				REA	.42
				FAT	.02
				IMF	.23
				BW	93
				WW	643
				YW	1222



Lot 62

## ~ Fall Bull ~

## 63 OHR JOHN WAYNE 9158 P

9158	9/19/2009	100% 1A	43065082	BW	5.1
KT John Wayne 7167	KT 122L Online 3074			WW	66
Sire:	KT Ms K085 Prospector 4016			YW	109
SHF Governess 236G N68	REMITALL Governor 236G			MILK	25
Dam:	SHF Intrstate D03 G06 ET			TM	58
<p><i>Fall bull sired by National Champion, John Wayne. Dam and granddams were donors of Sandhills and MG Ranch in Texas. Dam has 98.4 BWR and 103 WWR. Four Dams of Distinction in his pedigree. Top 1% for WW, YW, M &amp; G, REA and CHB. Also top 15% for Milk, CEM, Scrotal, Fat, BMI and BII! This was our only fall calf and was raised with not creep.</i></p>				SC	1.3
				REA	.66
				FAT	-.02
				IMF	.08
				BW	83
				WW	602
				YW	1012



Maternal Sister to Lot 63

## ~ Coming 2 Year Olds ~

## 64 OHR JOHNNY HOLMES 57W

OHRR 57W	2/22/2009	100% 1A	43049737	BW	3.3
MRC Johnny Cash 524	REMITALL Jonathon 73J			WW	38
Sire:	RU 8G Robyn 27L			YW	70
OHR Nikita 69F 50P	VCR East Kodiak 506E			MILK	16
Dam:	OHR Questiva 69F			TM	35
<p><i>Long sided, heavily pigmented, coming 2-year-old. Dam is a good Kodiak daughter with a 102.5 WWR. Both granddams are Dams of Distinction! Top 25% for Scrotal, Marbling, BMI and BII indexes. 7/8 brother to lot 65 and maternal brother to lot 70.</i></p>				SC	0.9
				REA	.20
				FAT	.02
				IMF	.12
				BW	84
				WW	649
				YW	1101



Lot 64

## 65 OHR JOHNNY ONE TIME 52W

OHRR 52W	2/19/2009	100% 1A	43049738	BW	4.9
MRC Johnny Cash 524	REMITALL Jonathon 73J			WW	43
Sire:	RU 8G Robyn 27L			YW	81
OHR Nikita 16G 51R	VCR East Kodiak 506E			MILK	16
Dam:	OHR Questiva 16G			TM	37
<p><i>Another really good coming 2-year-old. Dam is the same as our feature yearling bull 24X. She carries a 104.3 WWR. Top 30% for YW, Scrotal, REA, Marbling, BII and BMI. 7/8 brother to lot 64 and maternal brother to featured lot 56.</i></p>				SC	1.0
				REA	.31
				FAT	.00
				IMF	.09
				BW	88
				WW	630
				YW	1136

## 66 OHR JOHNNY ON THE SPOT 100W

OHRR 100W	3/25/2009	100% 1A	43049750	BW	4.0
MRC Johnny Cash 524	REMITALL Jonathon 73J			WW	40
Sire:	RU 8G Robyn 27L			YW	70
LAKE Ladonna 212L	VCR East Kodiak 506E			MILK	15
Dam:	LADY Enforcer 1036			TM	35
<p><i>Low birth weight, smooth made, long bodied, conservatively marked coming 2-year-old that should work well on heifers. Full sister to 78X heifer in this sale also. Top 25% for Scrotal and Marbling.</i></p>				SC	0.9
				REA	.14
				FAT	.01
				IMF	.09
				BW	82
				WW	578
				YW	1089



## 67 OHR JOHNNY COME LATELY 95W

OHRR 95W 3/22/2009 100% 1A 43049751

MRC Johnny Cash 524 REMITALL Jonathon 73J

Sire: RU 8G Robyn 27L

SADDLE-VALLEY 7C Jen 931H KLNDIKE 500Z Fedrtion 7C

Dam: TA-BAR Jen 016B

*Moderate framed, deep ribbed, short marked coming 2-year-old that is a sure fire calving ease bull. Dam has 94% BWR and 103.4 WWR. Should be very good for heifers.*

BW	2.2
WW	39
YW	68
MILK	14
TM	34
SC	0.7
REA	.15
FAT	.01
IMF	.06
BW	74
WW	621
YW	1111



Lot 67's Dam

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## 68 OHR OLYMPUS 38P 116W

OHRR 116W 4/20/2009 100% 1A 43049760

REMITALL Olympian ET 262L REMITALL Governor 236G

Sire: REMITALL Catalina 24H

REMITALL Effie 38P REMITALL Landslide 161L

Dam: REMITALL Effie 131L

*Powerful coming 2-year-old by Canadian National Champion, Olympian. Dam is a very attractive Governor granddaughter and mother of 83X heifer in the sale also.*

BW	5.8
WW	49
YW	82
MILK	14
TM	39
SC	0.9
REA	.31
FAT	-.008
IMF	.02
BW	94
WW	727
YW	1309



Lot 68



Lot 68's Dam

## 69 OHR KNIGHT 87T 18W

OHRR 18W 2/5/2009 100% 1A 43043745

RF Knight 3238 5T TRM 37E 121 King 3228

Sire: RF Genetic Lady 20L 61R

OHR Sunny 415E 87T ET RJH Momentum H45

Dam: MW Sunny 415E 1ET

*Great length and low birth to high weaning. Was raised by a great first calf heifer from a Dam of Distinction Boomer daughter. Breed improver for 13 of 15 categories and in to 5% for WW, M & G, and REA. Top 10% for Scrotal, BMI and CHB. Will work on heifers!*

BW	2.6
WW	65
YW	85
MILK	23
TM	55
SC	1.1
REA	.55
FAT	-.01
IMF	-.10
BW	76
WW	824
YW	1210



Lot 69 at 11 Months



## 70 OHR ADVISA 50P 18X

OHRR 18X 2/7/2010 100% 1A 43119395

PCR 286 Mr Advisor 502R HUTH Full House N003

Sire: PCR Jacklyn Nikole 344N

OHR Nikita 69F 50P VCR East Kodiak 506E

Dam: OHR Questiva 69F

BW	3.3
WW	53
YW	92
MILK	16
TM	43
SC	1.1
REA	.44
FAT	.01
IMF	.22
BW	86
WW	649
YW	994

A really good Advisor heifer from a steady producing Kodiak daughter with a 102.5 WWR. Granddam is a Dam of Distinction a breed improver for 12 of 15 categories and top 10% for YW, Scrotal, REA, and Marbling. Top 5% for BMI, BII and CHB indexes. Maternal brother to lot 64.



Lot 70

## 71 OHR ADVISA 47P 28X

OHRR 28X 2/14/2010 100% 1A 43119410

PCR 286 Mr Advisor 502R HUTH Full House N003

Sire: PCR Jacklyn Nikole 344N

HINTERLAND Angel 47P DXB 73J Cisco 10M

Dam: HINTERLAND Speedy 61M

BW	5.1
WW	63
YW	106
MILK	19
TM	50
SC	1.1
REA	.51
FAT	.00
IMF	.17
BW	96
WW	532
YW	918

One of 3 good daughters of Advisor, a performance and CHB leader. Dam is a beautiful cow that traces to legendary 8E and Bond. Top 1% of breed for WW, YW and CHB. Also top 10% for M & G, Scrotal, REA and BMI Index.



Lot 71's Dam

## 72 OHR ADVISA 71P 27X

OHRR 27X 2/13/2010 100% 1A 43119409

PCR 286 Mr Advisor 502R HUTH Full House N003

Sire: PCR Jacklyn Nikole 344N

OHR Nikita 931H 71P VCR East Kodiak 506E

Dam: SADDLE-VALLEY 7C Jen 931H

BW	1.0
WW	53
YW	87
MILK	13
TM	39
SC	1.2
REA	.49
FAT	.01
IMF	.24
BW	68
WW	510
YW	841

Another nice Advisor daughter from a solid maternal and calving ease dam side. Nicely balanced EPDs putting her in the top 10% for BW, Scrotal, REA, Marbling and all 4 Profit Indexes. Also top 20% for WW and YW.

## 73 OHR ROBYN 212L 78X

OHRR 78X 3/9/2010 100% 1A 43119428

MRC Johnny Cash 524 REMITALL Jonathon 73J

Sire: RU 8G Robyn 27L

Lake Ladonna 212L VCR East Kodiak 506E

Dam: LADY Enforcer 1036

BW	4.0
WW	40
YW	70
MILK	15
TM	35
SC	0.9
REA	.14
FAT	.01
IMF	.08
BW	87
WW	611
YW	956

Attractive March heifer with good show potential. Dam is a very good, heavy milking Kodiak daughter who has produced a \$6,000 heifer and \$4,500 bull. Pedigree is loaded with high maternal and performance genetics! Broke to show! Full brother sells as Lot 66!



Lot 73



Lot 73's Dam



Lot 73's Maternal Sister



Lot 73's Maternal Brother



## 74 OHR CHRISTINA 64L 49X

OHRR 49X 2/26/2010 100% 1A 43119412

OHR Kodiak D467 75M VCR East Kodiak 506E

Sire: HUSO 114 Gem D467

HAROLDSON'S 45H Christina 64L LLL Nuff Said 45H

Dam: WALPOLE Lucky Lady 2E

*Good heifer from our Kodiak son and out of a Dam of Distinction from Haroldsons. She has a BWR of 94.8, WWR of 105% and has produced a \$9,000 heifer.*

BW	2.9
WW	46
YW	69
MILK	17
TM	40
SC	0.8
REA	.40
FAT	.020
IMF	-.05
BW	76
WW	587
YW	959



Lot 74



Lot 74's Dam



Maternal Sister to Lot 74

## 75 OHR ROBYN 79G 100X

OHRR 100X 3/20/2010 100% 1A 43119432

MRC Johnny Cash 524 REMITALL Jonathon 73J

Sire: RU 8G Robyn 27L

NJW 832W Faithful 79G CIRCLE-D Wrangler 832W

Dam: FCF Delivery Queen C264

*Another nice Johnny Cash daughter with extra pigmentation. Dam is a powerful Wrangler daughter from Wards in WY.*

BW	4.7
WW	45
YW	79
MILK	17
TM	40
SC	1.0
REA	.18
FAT	.002
IMF	.07
BW	83
WW	512
YW	884

## 76 OHR EFFIE 38P 83X

OHRR 83X 3/12/2010 100% 1A 43119430

OHR Kodiak D467 75M VCR East Kodiak 506E

Sire: HUSO 114 Gem D467

REMITALL Effie 38P REMITALL Landslide 161L

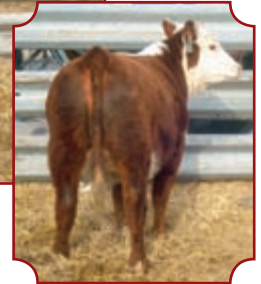
Dam: REMITALL Effie 131L

*Fancy March heifer from our great Kodiak son. Dam is a very nice Governor granddaughter pictured below and dam of the powerful lot 68 bull and granddam of heifer below.*

BW	3.2
WW	44
YW	75
MILK	17
TM	39
SC	0.9
REA	.46
FAT	.006
IMF	.02
BW	75
WW	523
YW	861



Lot 76



Lot 76 Rear ->

## 77 OHR EFFIE 23T 131X

OHRR 131X 4/14/2010 100% 1A 43119446

MRC Johnny Cash 524 REMITALL Jonathon 73J

Sire: RU 8G Robyn 27L

REMITALL Effie 23T REMITALL Patriot ET 13P

Dam: REMITALL Effie 38P

*April Johnny Cash from a very nice 2-year-old Patriot daughter. Big ribbed heifer with good performance. Top 25% of breed for WW, YW, CEM, Scrotal, Marbling and CHB.*

BW	5.3
WW	51
YW	89
MILK	20
TM	45
SC	1.0
REA	.25
FAT	.00
IMF	.12
BW	73
WW	646
YW	1032



Lot 77



Lot 76's Dam & Lot 77's Granddam ->



~ Notes ~

*This years sale will be a video sale! The animals will not enter a sale ring. We will have a large screen video in our heated sale facility. Video will play on each lot as it is sold. Everything else will remain the same! The sale animals will all be on display and available for your walk through as always. Additionally, a DVD of the sale offering will be available in early February or you can see the video clips on our website: [www.olsonredpower.com](http://www.olsonredpower.com). We hope this will help you in your selection process.*

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\* Preliminary findings from 2007 California State University study in cooperation with Lacey Livestock, Harris Feeding Co., and Harris Ranch Beef Co. "Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems." Visit [Hereford.org](http://Hereford.org) and click on the "Heterosis Report" tab or contact Jack Ward, AHA chief operating officer, at [jward@hereford.org](mailto:jward@hereford.org) for more information.




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